

BEAUTY



Health & Beauty » SunLover - Drink to tan?

By [Helena O.](#) | June 2, 2011 | [Follow Helena O.](#)

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This is a "cosmetic drink" which when ingested, helps to tan and promotes skin nourishment before and during sun exposure to avoid sunburn. Effects enhanced by a formula established in Portugal, which contains beta-carotene, vitamins A and amino acids.

The MyBrand was the agency responsible for developing the strategic elements, name, packaging and visual expression of the brand.

(pic and text: link below)

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